

A woman with her hair styled in an updo with pink flowers, wearing a bright yellow quilted jacket and black gloves, holds a golden bird on her gloved hand. The background is a dense, dark floral pattern with various flowers in shades of red, blue, and orange.

 **INTERFABRIC.AUTUMN**

**INDUSTRY-WIDE  
OF TEXTILE AND APPAREL  
EXHIBITION**

**August 26-28  
2025**

**«CROCUS EXPO» IEC  
Pavilion №2**

# INDUSTRY-WIDE OF TEXTILE AND APPAREL EXHIBITION

**Responding to the request of the business community** for creation and development of a unified industry exhibition, broadly presenting all areas of textile industry, the organizers decided to assemble a large scale industry-wide textile and apparel “INTERFABRIC” exhibition to be held at «Crocus Expo».



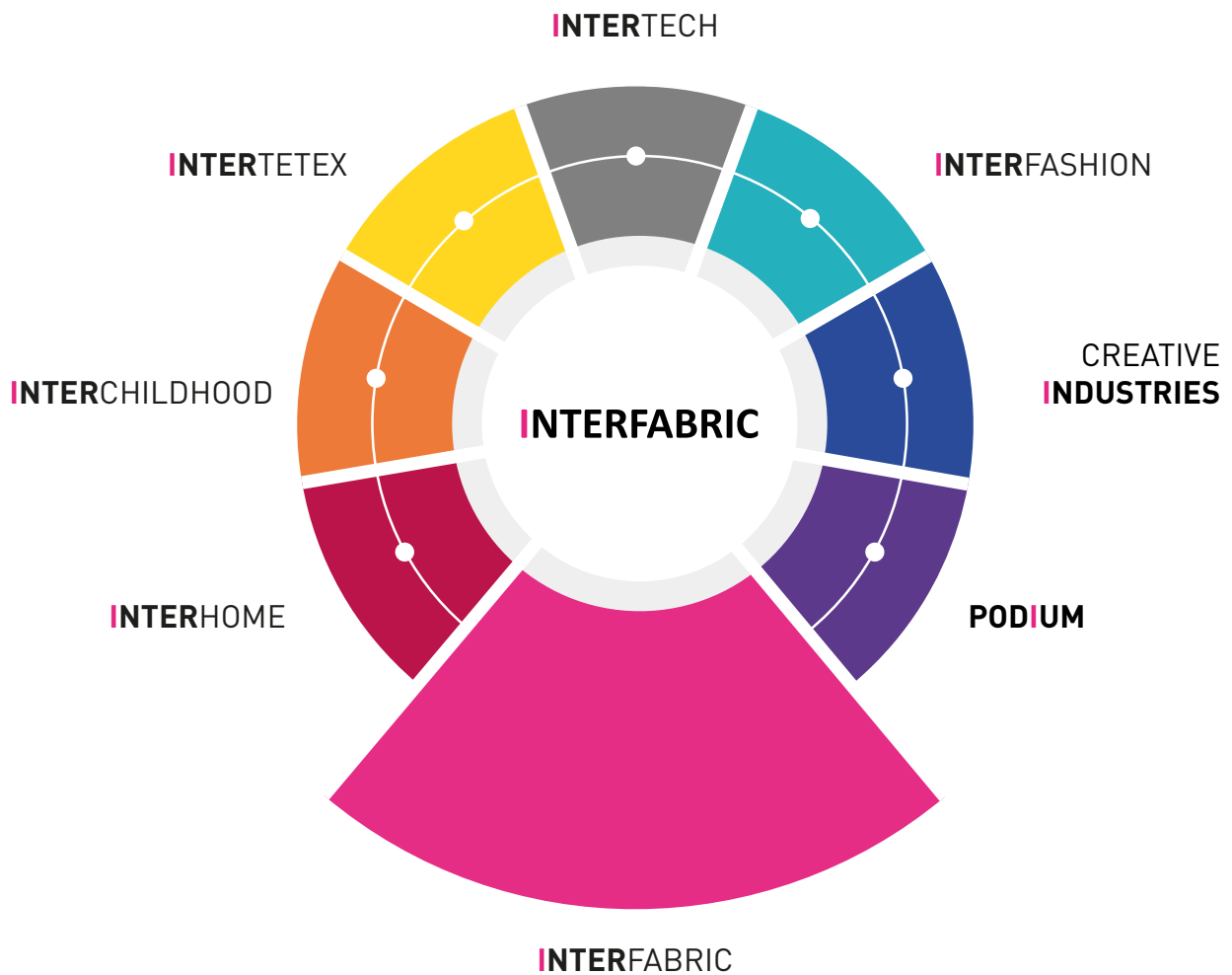
PERIODICITY  
**2 times a year**



SEASONALITY  
**Spring/Autumn**

We are creating not just a platform, but a single ecosystem where all participants can explore and negotiate new directions, collections and trends with potential customers.

The unique cooperation will allow all participants to understand each other's interests and needs in the shortest possible time. Obviously, such integration will help strengthen business ties and develop the apparel industry market



## “INTERFABRIC” EXHIBITION-SALON

The “INTERFABRIC” exhibition is the largest international specialized exhibition of fabrics, textile materials, accessories and components in Russia and CIS countries.

**>500**  
exhibiting companies

**30 000 m<sup>2</sup>**  
of exhibition space

**> 870**  
brands

**> 16 000**  
visitors

**>40**  
Russian regions

**12**  
countries

## EXHIBITION SECTIONS

- Fabrics for clothes production
- Knitted fabrics
- Membrane and other "smart" fabrics for sports and active lifestyle
- Yarn and threads
- Textile raw materials, dyes
- Leather, fur, embroidery
- Auxiliary and related products, components
- Hardware
- Accessories
- Finishing materials
- Haberdashery

## NATIONAL EXPOSITIONS

Belarus



Turkey



Uzbekistan



China



PHOTOGALLERY

## "INTERFASHION" EXHIBITION-SALON

International Exhibition of Apparel Industry: clothing, shoes, accessories, leather, components for production and services.

The event is designed for a wide international reach and to establish domestic and international relations in the industry, bring Russian companies to a new level of trade and expand the influence of the fashion business on the country's economy.

## EXHIBITION SECTIONS

### Fashion

- Ready-to-wear
- Showrooms
- Fashion Style Podium
- Beach Fashion Equipment and Underwear
- Sewing production
- Bags
- Leather goods
- Accessories
- Trading equipment
- Services

### Clothing for sports and travel

- Clothing
- Footwear
- Equipment
- Sports equipment

### Shoes

- Finished products

### Fur

- Fur coats, sheepskin coats, hats



PHOTOGALLERY

## “PODIUM”

A buyer's fashion show is the most effective form of presentation of collection.

The main task of the “Podium” is to show the latest seasonal brand collections to a professional audience of exhibition visitors. Fashion shows are an integral part of the fashion industry, playing a key role in shaping current trends and promoting brands.



**3**  
days



**20**  
of models in the show



**10–15**  
brands  
in each show



**8–10**  
minutes -  
the duration of the show





PHOTOGALLERY

## “CREATIVE INDUSTRIES” EXHIBITION SALON

Creative industries, including fashion, are a dynamic combination of fields aimed at creating unique ideas. Photo shoots play an important role in the fashion industry, which influence the perception of the collection. Creative shoots not only showcase products, but also tell a story, creating a brand atmosphere.

Design bureaus also play an important role, which includes the development of concepts, the selection of fabrics and the elaboration of collections. As a result the interaction of different specialists forms a successful ecosystem of the creative industry, where a high level of creativity and professionalism is the key to success in the market.

## EXHIBITION SECTIONS

- Photo studios, photographer
- Content agencies
- Video production
- Design bureaus



# "INTERCHILDHOOD" EXHIBITION SALON

The international exhibition of children's and youth fashion, where domestic and international brands present their collections of the upcoming season.

## EXHIBITION SECTIONS

- Children's clothing
- Children's shoes
- Accessories for children
- Clothes for teenagers
- School uniforms
- Maternity clothes
- Clothes for newborns
- Baby clothes, diapers, pillows, capes, etc.



## EXHIBITION SALON "INTERHOME"

The international exhibition of home textiles and interior solutions, where participants will be able to find new customers, increase sales, present new products and explore the market, find new manufacturers, suppliers and negotiate supplies on the most favorable terms.



**>2 000 m<sup>2</sup>**  
of exhibition space



**>70**  
participating brands



**>2 000**  
signed contracts



**2 400**  
visitors from 40 regions  
of Russia

## EXHIBITION SECTIONS

- Bedroom textiles
- Textiles for dining room
- Textiles for kitchen
- Bathroom textiles
- Decorative and upholstery fabrics
- Window decoration, curtains
- Carpets and floor coverings
- Textiles for HoReCa
- Interior decoration, accessories



PHOTOGALLERY

## “INTERTECH” EXHIBITION SALON

The international exhibition of equipment for the textile and apparel industry.

The exhibition demonstrates equipment for all stages of textile and clothing production, unites manufacturers, suppliers and customers of equipment, components, spare parts and consumables for the textile and apparel industry.

### EXHIBITION SECTIONS

- Equipment for dyeing and printing on textiles
- Sewing production and WTO equipment
- Cutting equipment
- Finishing equipment
- Quilting equipment
- Knitting equipment
- Spinning equipment
- Weaving equipment
- Equipment for processing primary raw materials - natural and chemical fibers



## “INTERTEEX” EXHIBITION SALON

The international exhibition of technical textiles, composite materials, polymers and equipment for their production and processing.

The exhibition is accompanied by an up-to-date business program at the combination of science and technology. The scientific part of the program is complemented by presentations from industry experts and presentations of products and services of participating companies.

## EXHIBITION SECTIONS

- Technical textiles
- Medical textiles
- Non-woven materials
- Textile-based composites, geosynthetics
- Yarn, yarns, fiber, reinforced yarns
- Awning materials and technologies
- Fillers for furniture
- Materials for thermal insulation
- Industrial automation, IT technologies for factories, etc.

## EXHIBITION IS DYNAMICALLY DEVELOPING

**318%**  
growth  
in the number  
of participants

**769%**  
area growth

FORMING  
A SINGLE ECOSYSTEM  
IS AN INVESTMENT IN THE FUTURE!

**2025**  
SPRING

**30 000 m<sup>2</sup>**

exhibition area

**500+**

number of participants

**2017**  
AUTUMN

**3 450 m<sup>2</sup>**

exhibition area

**120**

number of participants





## EXHIBITION IN NUMBERS

# “LEGPROMFORUM” – THE JOINT BUSINESS PROGRAM

is conducted jointly with the Russian Ministry of Industry and Trade and SOUZLEGPROM.

The business program of «INTERFABRIC” is an important tool for updating the industry and promoting sustainable development of the sector, based on cooperation between Russia and the CIS and other countries.

Participation in this event will provide an opportunity to gain access to new markets, share experiences and lay the foundations for successful cooperation in the future.



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# THE MAIN ELEMENTS OF THE BUSINESS PROGRAM



**The plenary session**  
with the participation  
of government agencies



**Networking and individual meetings**, special events for exchanging contacts and discussing cooperation, individual meetings with potential partners and investors.



**Events for the CIS countries.**  
Thematic sections dedicated to national achievements in apparel industry and round tables where representatives of different countries will be able to discuss joint projects and initiatives.



**Creative sessions**, generation of innovative solutions and startups for young designers and entrepreneurs.



**Panel discussions with experts**, discussion of current trends in production, government support and industry development.



**Business workshops** and seminars.



**Industrial Award**  
of legprom

# “INTERFABRIC” PROVIDES YOUR COMPANY WIDE OPPORTUNITIES



to increase sales volumes



to expand your potential customer base  
and the geography of sales



to negotiate directly with buyers  
from wholesale companies, federal  
and regional networks, non-chain retail



to demonstrate your products  
to potential clients



to explore your competitors and be proactive

## WHAT **GOALS** CAN BE ACHIEVED

The key advantage and value of the industry – wide exhibition is the coverage of all areas of the apparel industry from the sale of fabrics to finished products and the ability to comprehensively solve business problems:

→ **FOR THE EXHIBITORS:**

find new customers, increase sales, expand the geography of sales within Russia, realize export potential, present new products, explore the market and save money, get feedback from buyers about their products, meet competitors and find service providers.

→ **FOR RETAIL AND WHOLESALE TRADE AND MARKETPLACES:**

find new manufacturers and suppliers and negotiate supplies on the most favorable terms, compare offers from different suppliers, hold in your hands and independently evaluate the quality of products, find out the latest market statistics and meet with industry experts.

→ **FOR SEWING ENTERPRISES AND FACTORIES:**

find new suppliers of fabrics and accessories, evaluate widely presented textile products in person, arrange supplies directly with company executives, and receive up-to-date market information from leading experts and analysts as part of the business program of the exhibition.

→ **FOR BUYERS:**

a business area for conducting targeted negotiations and meetings.

→ **FOR BRANDS:**

showing the latest seasonal brand collections to the audience of exhibition visitors.

# ADVERTISING AND MARKETING OPPORTUNITIES

only for the exhibitors of “INTERFABRIC” exhibition:

## 1 ADVERTISING AND MARKETING SUPPORT

for the exhibitors from the moment of signing the agreement for participation in the exhibition. Publication of the company's news on the exhibition website and in partner media, online banners or B2B targeting on the Internet. You benefit from the industry coverage provided by the partnership with the Russian Union of Textile and Apparel Industry Entrepreneurs (SOUZLEGPROM). Wide promotion of exhibiting companies according to the exhibition's advertising campaign and exclusive promotion of exhibitors in accordance with promotional and sponsorship packages FOR THE EXHIBITION PARTICIPANTS.

## 2 PRESENTATION OF THE COMPANY'S PRODUCTS

to the target audience of potential customers - purchasing enterprises of various levels, including strategic federal customers from Russia and the countries of the Eurasian Union, managers and owners of large textile, knitwear and clothing industries and ateliers, leading Russian designers, professionals in the apparel industry and fashion industry.

## 3 CONDUCTING PERSONAL MEETINGS

with managers and specialists in the procurement of fabrics, textile products and accessories.

## 4 RECEIVING PROMPT FEEDBACK DURING THE DEMONSTRATION OF SAMPLES OF THEIR PRODUCTS AT THE STAND

You will be able to get an objective assessment of its relevance and competitiveness from industry experts, gain the knowledge necessary for further improvement and expansion of your product range.

## 5 THE SEMINAR “EFFECTIVE PARTICIPATION IN EXHIBITIONS”

IN JUST ONE DAY YOU WILL LEARN:

- how to prepare for the exhibition step by step and create the right budget for participation;
- how to avoid common mistakes at the exhibition and save the company's money;
- how to predict and evaluate the effectiveness of participation;
- how to properly design a stand and stand out from the competition without exceeding the budget;
- how to turn exhibition visitors into customers;
- how to work properly with contacts after the exhibition.

## 6 EXPANDING THE GEOGRAPHY OF SALES

The exhibition is attended by experts from more than 55 regions of Russia: St. Petersburg and Leningrad region, Sverdlovsk region, Republic of Tatarstan, Chelyabinsk region and many others.

## 7 SEARCH FOR NEW CLIENTS

The audience of visitors to the exhibition is constantly being updated. 10,476 specialists (49.1% of the total number) visited the exhibition for the first time.



**SUCCESSFUL BUSINESS  
OF THE RUSSIAN TEXTILE MARKET  
IS BEING BUILT  
AT THE INTERFABRIC EXHIBITION!**

## STRATEGIC ALLIANCE WITH THE LEADING INDUSTRIAL UNION **SOUZLEGPROM**

Russian Union of Textile and Apparel Industry Entrepreneurs

### EXPERIENCE AND BROAD INDUSTRY COOPERATION

The industrial union has significant experience and a deep understanding of specifics and needs of the light industry market, systematic partnerships with international associations and partners.

These opportunities will make it possible to organize an industry-wide exhibition at a high level, ensuring the relevance of the solutions and products presented.

**20+**  
years -  
experience

**300+**  
Union  
members

**19**  
industry committees  
and commissions

**42**  
regions

**30+**  
international  
events

**25+**  
memoranda and agreements  
with foreign specialized  
associations, unions,  
and producer communities



- The strategic alliance with SOUZLEGPROM allows us to offer the participants of the industry-wide exhibition unique opportunities not only during the exhibition period, but also throughout the year.
- Promoting the interests of textile and apparel industry companies at all levels of socio-political and state power through the channels of the industry union.
- Formation and updating of a unique industry base of visitor companies, which ensures the attraction of a large-scale target audience.
- All the advantages of hosting your businesses on the territory of the LEGPROMPARK creative cluster.
- International activity: organization of business missions on preferential programs for participants of the textile market to foreign exhibitions, congresses, forums.
- Industry consulting, including industry analytics, product certification, etc.
- PR support for companies.

## Partners:



# INTERFABRIC AWARD - 2025.AUTUMN COMPETITION

at the “INTERFABRIC” exhibition

The “INTERFABRIC” Exhibition, the Union of Textile and Apparel Industry Entrepreneurs and **SOLSTUDIO TEXTILE DESIGN** have established the Interfabric Award - 2025.Autumn competition within the framework of the “INTERFABRIC” exhibition, the autumn season of which will be held on August 26-28, 2025 at the “Crocus Expo” IEC.

The competition is designed to provide an opportunity for fashion experts to see the current trends of the AUTUMN-WINTER - 26/27 season to create and develop clothing collections and select the latest and most promising new items.





## TREND GUIDE

A unique product developed jointly  
with TRND lab & BRND buro

### ADVANTAGES OF TREND GUIDE FOR EXHIBITORS:

- 1 TREND ANALYSIS:**  
detailed descriptions and visual references for each direction.
- 2 INTEGRATION OF THE EXHIBITORS' PRODUCTS:**  
samples of the exhibitors' fabrics will be used in the mood board and trend layouts. All samples are marked: company name, e-mail, booth number at the exhibition.
- 3 EXPAND THE REACH OF THE TARGET AUDIENCE:**  
attract attention to your brand through participation in the TREND GUIDE. Increasing visitors' interest in the exhibition through the presentation of trends and novelties.

#### **Electronic format:**

distributed among 20,000+ exhibition visitors.

#### **Printed format:**

available to government officials, distinguished guests and participants of the business program, participants of Russian sewing clusters.

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